

International Educational Recruitment Services

CORPORATE PROFILE

September 2009

1-1983 Main Street West, Hamilton. ON. L8S 4R2

Our Vision

To foster equal rights to good education by attracting quality students to our affiliated Canadian Institutions and providing ethical service to smoothen the process for parents and their wards.

Mission Statement

We at International Educational Recruitment Services are committed to ensuring high ethical standards in the recruitment of students and all other affiliated services that we provide

BACKGROUND AND EXPERIENCE

International Educational Recruitment Services ("IERS") was conceived out of the demand for quality higher education by Nigerian parents all over the world. It is solely owned by Maryam Muhammad-Yusuf who moved to Canada in the effort to ensure a better life for her children, which is achievable through quality education.

Hamilton is the City of choice, because of its many quality high schools, as well as the fact that Hamilton is known as the “Best City to raise a child”, and the presence of a world class University, McMaster University, and its innovative teaching methods.

Further to this, Hamilton is one of the safest cities of its size in Ontario, and with its policy of diversity and inclusivity, we believe the transition will be as smooth as possible for most of these children, some of whom are going away from home for the first time in their lives.

In addition, **IERS** comprises of professional educators, and parents whose interest in these students is to encourage them to succeed and to be the best version of themselves.

PARTNERS

Maryam Muhammad-Yusuf: Owner

Maryam graduated in 1987 with a Bachelor of Science degree in Microbiology from the Ahmadu Bello University, Zaria, Nigeria. She taught briefly at the Federal Polytechnic, Bauchi, before taking time off to raise a family. In her quest for higher education, Maryam returned to the University of Lagos for Post Graduate studies in 1993, and she graduated with a Master of Science degree with Distinction.

She later started a PhD programme at the University of Lagos and was invited to Liverpool School of Tropical Medicine for her Research studies. She later continued her PhD at John Moores University in Liverpool, until she immigrated to Canada in 2006, a study that was truncated by her moving to Canada.

In September 2009, IERS was born out of the desire to provide a link to quality Canadian education and ease the process for Nigerian parents and their wards.

Since arriving then, being a lifelong learner, Maryam has since completed a Diploma in Immigration Consulting from Ashton College in British Columbia and is a member in good standing with the College of Immigration and Citizenship Consultants (CICC), completed a short course in Anthropology at McMaster University, Hamilton, and has earned a Certificate in Education Management from Harvard Business School.

She is currently the Director of Administration and Student Services at Southern Ontario Collegiate, as well as the Executive Director at International Educational Recruitment Services.

Maryam has received Volunteer Awards from Hamilton Centre for Civic Inclusion, Hamilton's Council on Aging, and so many other agencies. She recently received a "Champion of Global Education" award from Origo International Canada.

Maryam is married with four Children. In her spare time she likes to explore the flora and fauna on Hamilton Trails and The Bayfront park.

ASSOCIATE

Safiya Bello Muhammad Nasir- Nigerian Representative

Safiya is a seasoned educator and Educational Administrator with many years of experience. She graduated with a Certificate of Primary Education in 1976 from the famous Queen Amina College and is a graduate of University of Abuja with a Bachelor of Arts (Honors) in English Education.

She is currently a teacher at one of the prestigious private schools in Abuja, the Nigerian Capital City.

Safiya is a committed mother of four lovely boys, a grandmother, as well as a community leader. She loves reading motivational books, cooking and travelling.

THE INTERNATIONAL EDUCATIONAL SERVICES COMMITMENT

In summary, **IERS** and all its principals and employees hope to develop over the years an "extraordinary" company philosophy and business strategy that rests upon the following four principles:

Focus on Client Needs First and foremost, we will listen to the needs and desires of the client and try to match each client with the most appropriate service they require and continue to support our students and family for as long as needed.

Be Driven by Quality We have set a very high standard for ourselves, and we would like to be the gold standard for providing quality service to parents and their children.

Long Term Focus Undertake every endeavor from a long-term relationship focus.

Focus on Integrity and Reputation As an educational services provider, we realize that our integrity and reputation is our most asset and we guard that very jealously.